

# Armor Center Announces: The General Frederick M. Franks, Jr. Award

The annual Frederick M. Franks, Jr. Award has been established by the U.S. Army Armor Center to recognize individuals who make long-term contributions to the ground warfighting capabilities of the U.S. Army. Eligible for the award will be Active Duty or Reserve officers, noncommissioned officers, Department of the Army civilians, or leaders of business/industry. Additionally, this individual should possess two or more of the following characteristics of duty performance during the year or years preceding the award:

- Offered a vision for the future of the Mounted Warfighting Force that significantly improved combat survivability, lethality, maneuverability, or mobility.
- Developed an innovation in equipment, materiel, or doctrine that significantly enhanced the effectiveness of mounted elements of the combat arms.
- Exemplified professional excellence in demeanor, correspondence, and leadership on issues relevant to mounted warfare.
- Revealed a love of soldiering through leadership skills, recognition of the sacrifice and achievements of subordinates, and attention to the intent and directions of higher commanders.

In keeping with the example demonstrated so well by the award's namesake, any individual can recommend

another individual for the award through brigade-level or equivalent military or civilian organizations. Commanders, program managers, or directors may nominate an individual for the award; division-level or equivalent commanders/executives must endorse and forward it to USAARMC.

Each major headquarters, e.g., TRADOC, FORSCOM, Cadet Command, etc., may also nominate one individual for the award. Although only one nominee can be submitted to the selection panel, each unit/command must develop a process by which you allow nominations from the lowest level that fulfill the requirements listed above. Nominations will be made in the form of a letter to the president of the panel, detailing the achievements of the nominee according to the criteria listed above. The period of eligibility is the calendar year.

Nominations must be submitted to the U.S. Army Armor School, ATTN: ATSB-DAS, Fort Knox, KY 40121 between 1 January and 31 March 1995.

Recommendation of an awardee will be made by the Franks Award Panel and forwarded to the Chief of Armor for final approval. The winner will be presented his/her award at the annual Armor Conference. Cost of TDY will be paid by the U.S. Army Armor School.

If you have any questions concerning the award, please contact the Armor School. The phone numbers are DSN 464-8878 or commercial (502)624-8878. POC is CPT(P) J.B. Iddins.